



Business Convention

EXPERIENCE PIEMONTE

Luxury ● Design ● Wellness ● Taste

Venaria Reale, October 5th / 6th 2022

Piemonte Agency

www.centroestero.org

- + We are the reference point for foreign companies looking for **top class suppliers** in Piemonte, North-West Italy.
- + **Our goal:** matching the local production offer with the needs expressed by international markets.
- + We manage 8 **Integrated Supply Chain Projects** in several industrial areas, promoted by Regione Piemonte, financed with ERDF – European Regional Development Fund.
- + Our expertise on **Business Convention** organization:



Business convention on smart mobility

https://www.youtube.com/watch?v=4q7kE_P5DRc



Business convention on aerospace

<https://www.youtube.com/watch?v=GycynYKW2UQ>

WHO WE ARE





EXPERIENCE PIEMONTE

Luxury • Design • Wellness • Taste

4 supply chain projects
involved





What

A two-day business convention with b2b meetings and networking side-events

Where

Since 2015 *Experience Piemonte* takes place in **Torino**, in the framework of **elegant and prestigious locations**

Who

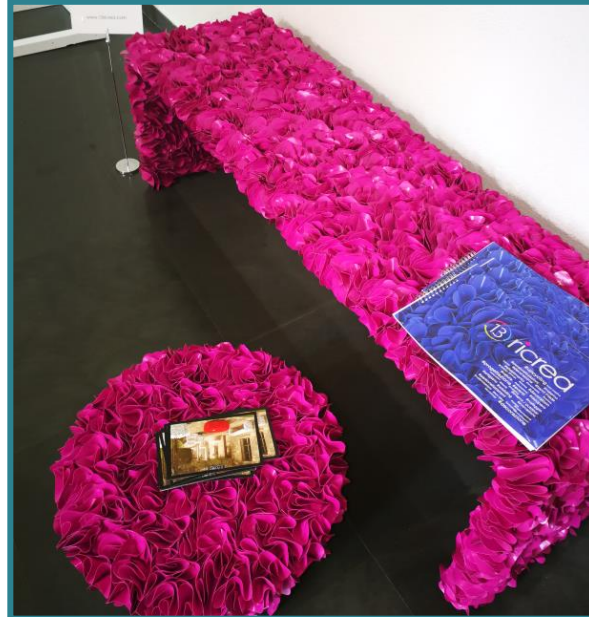
- **Piemonte SMEs** belonging to design & furnishing, fashion, jewellery, textile, food & beverage, beauty & wellness sectors
- **Buyers/business delegates, media and social media players** from all over the world

Why

The event is a unique opportunity for international professionals - buyers and medias - to get in touch and start business with a **selection of Italian top class suppliers** showing their craftsmanship, creativity and high quality products

How

With the creation of **exhibiting corners** to show to the international guests the Piemonte companies' products, symbols of Made in Italy quality and Italian Style



**SOME PICTURES OF THE
PREVIOUS EDITIONS OF THE
EVENT**



OUR PROPOSAL

Do not miss Experience Piemonte *Luxury • Design • Wellness • Taste*

Our best offer for you:

- **Find new suppliers** thanks to a **personalized b2b agenda** according to your specific requirements
- Discover and «touch» high quality products displayed along an **exhibition itinerary**
- Enjoy two days in the prestigious contest of the [Reggia di Venaria](#), a grandiose historical estate just outside Turin, a natural and architectural masterpiece that was declared part of the World Heritage by UNESCO in 1997 and is home to some of the finest examples of universal Baroque like the enchanting Hall of Diana.
- Flight, accomodation, local transfer, meals **at our charge**
- Our **assistance**...completely **free of charge**

The outlined programme foresees:



October 4 th	October 5 th	October 6 th	October 7 th
<p><i>Arrival in Torino</i></p> <p><i>Welcome dinner with the organization staff</i></p>	<ul style="list-style-type: none"> • <i><u>Morning</u>: Opening session</i> <p><i>Networking lunch</i></p> <ul style="list-style-type: none"> • <i><u>Afternoon</u>: B2b meetings</i> <p><i>Gala dinner</i></p> <p><i>Free evening</i></p>	<ul style="list-style-type: none"> • <i><u>Morning</u>: B2b meetings</i> <p><i>Networking lunch</i></p> <ul style="list-style-type: none"> • <i><u>Afternoon</u>: B2b meetings</i> <p><i>* For Media and Social Media players: special program of visits to discover some of the most famous excellences of Piemonte</i></p> <p><i>Leisure evening program</i></p>	<p><i>Departure from Torino</i></p>

Experience Piemonte
Luxury • Design • Wellness • Taste

What's next?

**Enroll in this immersive experience
and discover the amazing
productions of our companies!**



If interested, please follow the next steps:

- Have a look at the companies' catalogue and choose the ones you are more interested to meet
- Fill in the company profile with your information and your companies selection
- Send us the company profile and we will get in touch with more information



fondo europeo
sviluppo regionale

FOR INFORMATION

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