



Special Points of Interest

- Participating countries: **Germany, Italy, France, Spain, Cyprus, Sweden, Iceland**



- Current implementation phase: **IO1 An Entrepreneurial Mindset Capacity Building Course**



- Project Duration: **24 months**



01-09-2019 - 31-08-2021

Project Description

Women at Work Project project is to motivate rural women to turn their passions into profit and build their self-confidence by acquiring an active role in economy and society.

The specific objective is the professional empowerment of rural women 25+ years old in the 7 partner countries, who are currently unemployed and involved in traditional crafts and food production by supporting them in evolving their skills in entrepreneurship, creativity and innovation.



The European Commission's support for the production of this publication does not constitute an endorsement of the contents, which reflect the views only of the authors, and the Commission cannot be held responsible for any use which may be made of the information contained therein.

Kick Off Meeting

Munich

17/ 10/2019



This newsletter is issued on the beginning of the project. The W@W partners have started implementing the activities of the Intellectual Outputs! The partnership organized the **Kick off Meeting on 17th of October 2019 in Munich, setting the first milestone of a fruitful cooperation.**

The 2nd partners meeting was an **alternative virtual meeting** due to the ongoing crisis. The programme of the meetings was very well balanced focusing on all key aspects of the project. The partners discussed about the progress of the project implementation, presented the results up to the reporting period and identified the next steps for the proper implementation of the project. More specifically, **the meeting reached its objectives, summarizing the first Intellectual output and planning of the second Intellectual output!**

Focus Groups

Focus Groups were organized with women entrepreneurs in all partner's countries under the **implementation phase of Intellectual Output 1, An Entrepreneurial Mindset Capacity Building Course**. Focus Groups aimed to present the objectives of W@W Project and distribute questionnaires in order to identify the needs, interests and priorities of the target group by supporting them in evolving their skills in entrepreneurship, creativity and innovation. The **upcoming Intellectual Outputs (One Stop Portal, Success Stories and Self-Test of Appropriateness as an Entrepreneur)** will their knowledge and competences in the sector of female entrepreneurship, self-employment and the common values of gender equality within the labor market.

